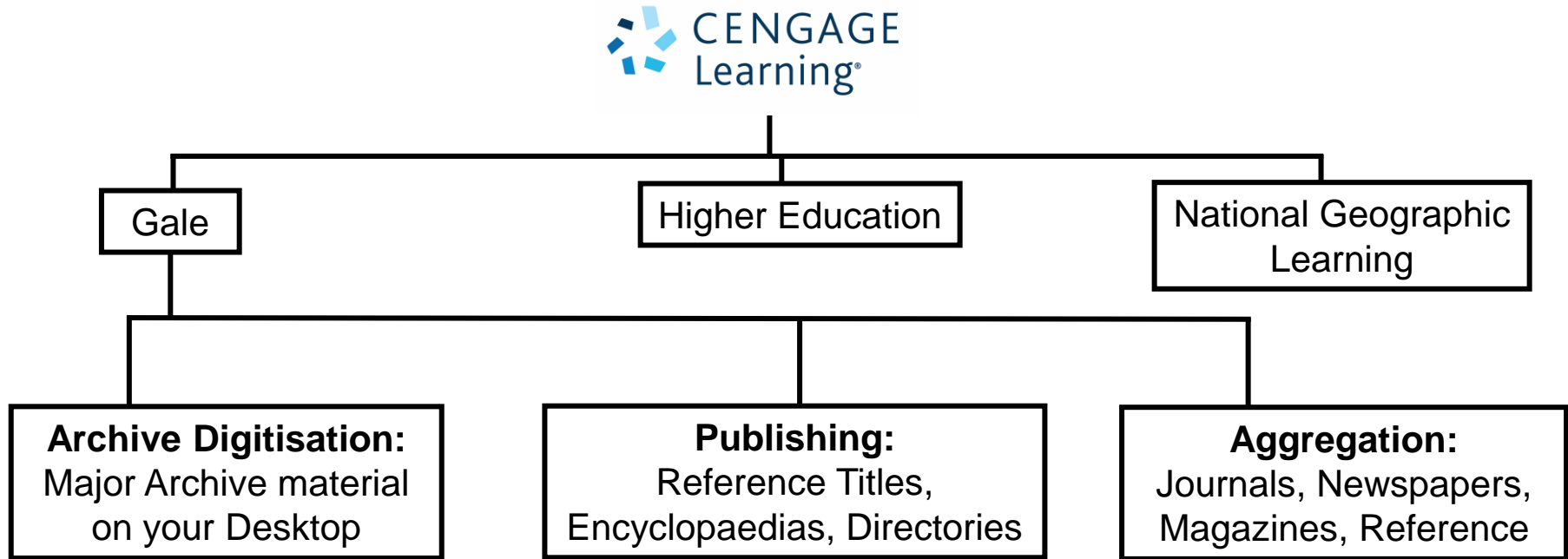


# Gale Reference Complete – Maximize Your E-resources

*Inforum Conference 2018, Prague  
29<sup>th</sup> May 2018*

# Who are we?



# Gale as an Aggregator

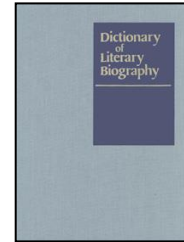
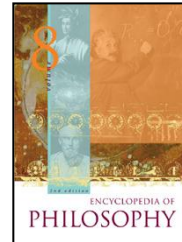
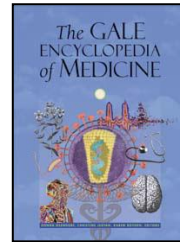
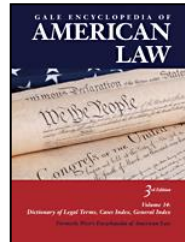
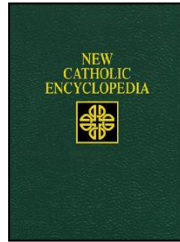
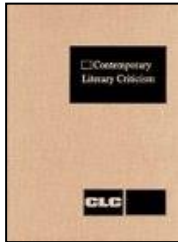
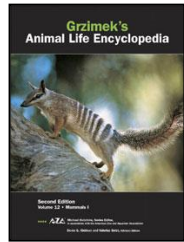
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- Gale is one of the major aggregators of periodical content (journals, magazines and newspapers)
- Allied to our position as a major publisher, it enables us to combine content types to provide unique products to you

• We are a major technological innovator, giving

# Gale as a Publisher

Gale has been publishing reference and literary titles since 1954, and is one of the world's foremost publishers in literature and the humanities:



# What is Gale Reference Complete?

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- The largest package of **current** journals, newspapers and magazines available
- All Gale-published eBooks, including all of our award-winners
- The largest scholarly collection of Literature resources available: **Gale Literary Sources**
- **Gale Primary Sources:** Archives Unbound

# So, what's inside?

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- Academic OneFile
- General OneFile
- Newsstand
- Gale Virtual Reference Library
- Archives Unbound
- Literature Resource Center
- Scribner Writers Online
- Something About the Author Online
- Twayne's Authors Online
- Contemporary Authors
- Dictionary of Literary Biography
- LitFinder
- Literature Criticism Online

# Let's take a closer look...



- When combined, the biggest collection of up-to-date periodicals available
- Includes **4,595** titles from the JCR Impact Factor Science list
- Also **1,940** from the JCR Social Science List
- Newsstand provides most major world newspapers, updated daily with a significant archive
- Market-leading platform that ensures users can have the best research experience possible

# How does this compare?

	Total Titles	Total Full Text	Total Peer-Reviewed	Active Full Text	Active Full Text, no Embargo	Active Full Text Titles under an Embargo	Percentage of Active Full Text titles under Embargo	Average Embargo Length
General Reference (Infotrac+GVRL)	29906	17719	12347	9177	8482	695	7.6%	284 Days
Academic Search Ultimate (EBSCO)	17714	12437	15003	9120	6959	2161	23.7%	14.5 Months
ProQuest Central (PQ)	24977	19547	12443	11545	9074	2471	21.4%	314 Days

When the usage of most periodicals declines significantly after 8 months, ***why wait for over a fifth of your content?***



# Let's take a closer look...



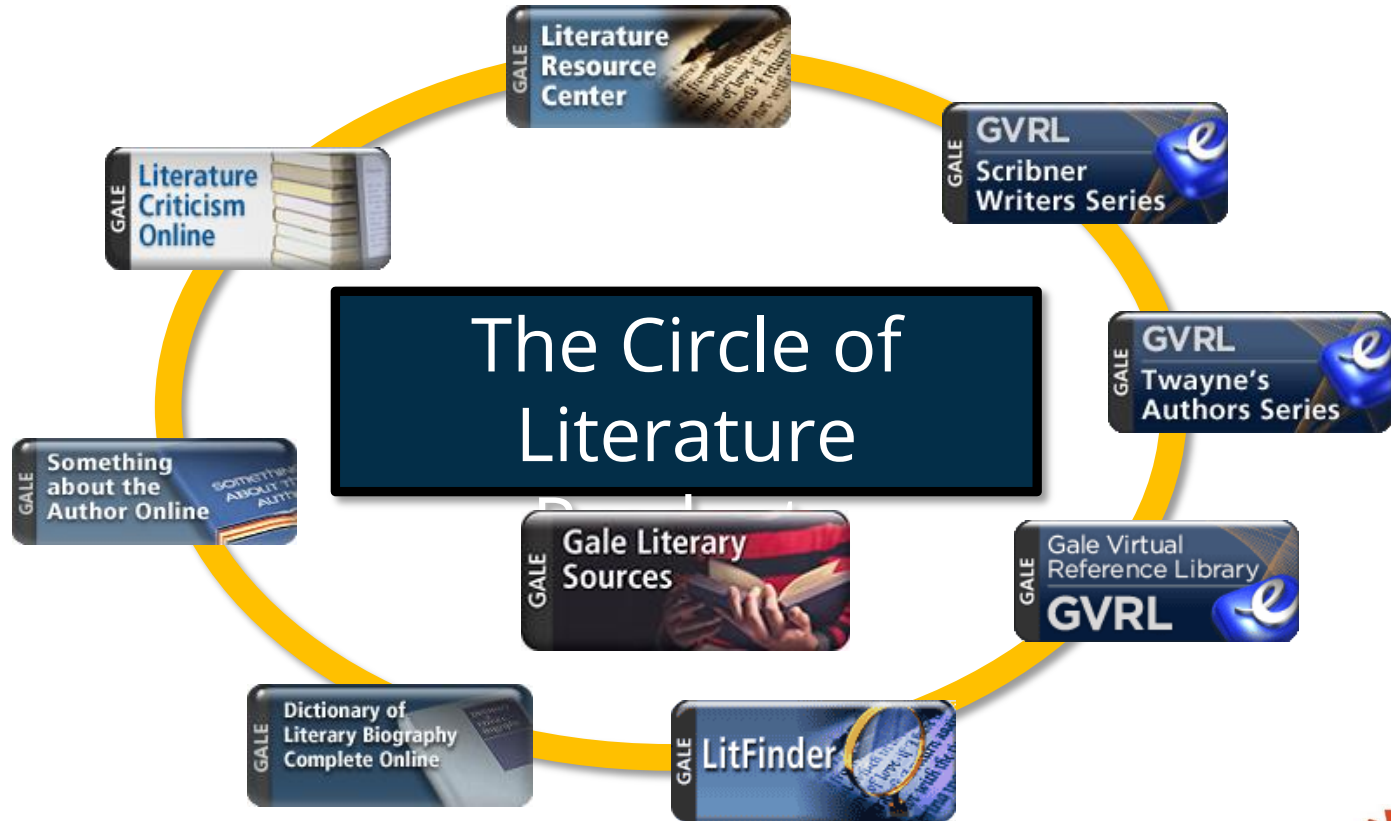
- Gale's award-winning eBook platform
- Can be cross-searched with Infotrac for a seamless user experience
- **1,747** Gale-published titles
- Available for the first time as a subscription package
- Unique Interlink functionality provides integrated linking between Infotrac and GVRL
- Strength in Humanities, Social Science, Religion, Philosophy, History

# Let's take a closer look...



- Brings together Gale's premier literary databases
- A single search platform
- Unique Content
- Award-Winning Publications
- Expert essays
- Regularly updated
- International, all time periods

# Let's take a closer look...



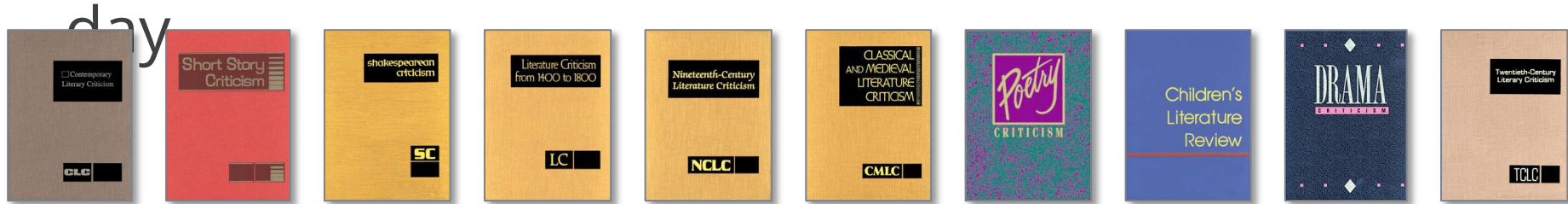
# This means that users have access to...

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- 382,835 Full Text Literature Criticism
- 179,000 Author Biographies
- 79,000 Overviews
- 129,000 Multi-Media Items
- 837,000 Book, Theatre & Movie Reviews
- 217,000 Full Text Poems, Short Stories & Novels

# This also includes...

- The full facsimile of all 10 of Gale's leading **Literary Criticism** series, from 1995 – present



- You will also have full access to the Dictionary of Literary Biography – the only reference work indexed at the article level by the MLA

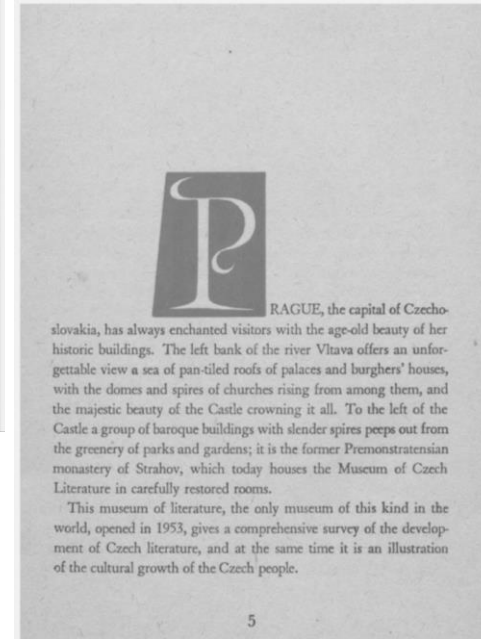
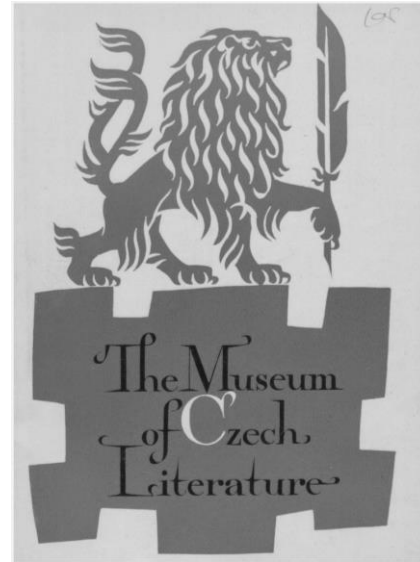
# And last but by no means least...



- **265** specialised digital archive collections to support research and teaching, and growing
- Rare primary documents related to International history, politics and society from **1256** to **2014**
- Dozens of document types, including government documents, monographs, newspapers and correspondence
- A total of **13.5 million** pages

# This also includes collections such as...

- Czechoslovakia from Liberation to Communist State, 1945-63: Records of the U.S. State Department Classified Files
- Intergovernmental Committee on Refugees: The West's Response to Jewish Emigration
- World Communism: Pamphlets from McMaster University
- SAFEHAVEN Reports on Nazi Looting of Occupied Countries and Assets in Neutral Countries
- Post-War Europe: Refugees, Exile and Resettlement, 1945-1950
- Witchcraft in Europe and America

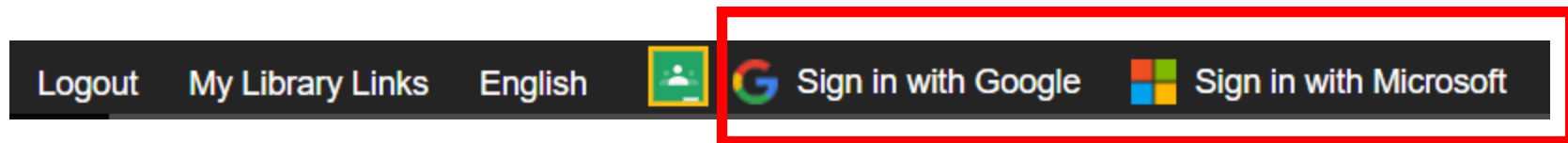


# Superior Technology



# Workflow Integration

Gale was the first major aggregator to partner with Google and Microsoft to include workflow tools to benefit students and teachers:



Easily integrate material in a curriculum – improve student and teacher workflow

# Innovative Technology

Turn your results from this:

The screenshot shows the Gale Academic OneFile search results for the keyword "fracking". The interface includes a top navigation bar with links for Logout, My Library Links, English, and Sign In. The search bar displays "fracking" with a "Keyword" dropdown and a search icon. To the right of the search bar are icons for Advanced search, Bookmark, and More options.

The main results area is titled "Academic Journals (399)". It includes a "Search Terms" section showing "Basic Search (fracking)" and a "Sort by" dropdown set to "Newest". Below this, there is a section for "Also Try" with a link to "Hydraulic fracturing".

The first result is a citation for a brief article titled "Improve oversight of fracking in China" by Hong Yang, Julian R. Thompson, and Roger J. Flower, published in Nature (June 4, 2015), pages 34-35, with a word count of 161. It includes a link to search for holdings in the Australian National University catalogue and a link to the Ex-Libris Demo OpenURL Server.

The second result is an abstract for an article titled "Impact of Shale Gas Development on Water Resources: A Case Study in Northern Poland" by Ine Vandecasteele, Ines Man Rivero, Serenella Sala, Claudia Baranzelli, Ricardo Barranco, Okke Batelaan, et al., published in Environmental Management (June 2015), pages 1285-1295, with a word count of 326. It also includes a link to search for holdings in the Australian National University catalogue and a link to the Ex-Libris Demo OpenURL Server.

The third result is an abstract for a report titled "Popular Epidemiology and 'Fracking': Citizens' Concerns Regarding the Economic, Environmental, Health and Social Impacts of Unconventional Natural Gas Drilling Operations" published in Nature (2015).

On the right side of the page, there is a sidebar with a list of search results categorized by type: Academic Journals (399), Magazines (749), News (3,901), Images (20), Videos (288), and Audio (28). Below this is a "Search within results" section with a search icon. Further down are "Filters" for Full Text, Peer Reviewed Journals, and Contains Images. There are also expandable sections for "Publication Dates", "Subjects" (Hydraulic fracturing (221), United States (80), Shale oils (33)), "Document Type" (Article (225), Brief article (77), Report (63)), and "Publication Title" (Nature (26)).

Into this:



# Innovative Functionality - Interlink

The screenshot displays the Gale Virtual Reference Library (GVRL) interface. At the top, there's a navigation bar with 'Logout', 'My Library Links', and 'English'. Below this, the 'GALE' logo is on the left, followed by 'GVRL' and 'Gale Virtual Reference Library'. A search bar labeled 'Search Collection...' is present, along with a 'Keyword' dropdown and a magnifying glass icon. To the right of the search bar are icons for 'Advanced', 'Bookmark', and 'More'.

The main content area features a 'Table of Contents' icon and a 'View PDF' icon. The article title 'Ice-Shelf Stability' is prominently displayed, followed by 'Encyclopedia of Ocean Sciences'. Below the title, it lists the editor: 'Ed. John H. Steele, Steve A. Thorpe, and Karl K. Turekian. Vol. 3. San Diego: Academic Press, 2001. p1282-1290. COPYRIGHT 2001 Academic Press'. The author 'C. S. M. Doake' is also listed.

A 'Related Subjects' section is shown with a grid of tags: 'Climate change', 'Continental shelves', 'Geological formations', 'Global warming', 'Ice sheets', 'Icebergs', 'Ocean bottom', 'Oceanography', 'Surface-ice melting', and 'Thermohaline circulation'.

Below the related subjects, there's a 'Listen' button with a play icon. The page number 'Page 1282' is displayed.

The article title 'Ice-Shelf Stability' is repeated, followed by the author 'C. S. M. Doake, British Antarctic Survey, Cambridge, UK' and the copyright information 'Copyright © 2001 Academic Press doi:10.1006/rwos.2001.0005'. The article content begins with 'Introduction' and lists several sub-topics: 'What are Ice Shelves?', 'Why Are Ice Shelves Important?', 'How Have Ice Shelves Changed in the Past?', 'Where Are Ice Shelves Disintegrating Now? Two Case Studies', and 'Why Do Ice Shelves Break-up?'.

On the right side, there's a 'Tools' section with various options: 'Citation Tools', 'E-mail', 'Download', 'Print', 'Highlights and Notes (0)', 'Save', and 'Download MP3'. Below these tools is a 'Translate Article' dropdown menu and a search bar labeled 'within publication' with a magnifying glass icon. At the bottom of the tools section, there are radio buttons for 'all volumes' and 'within this volume'.

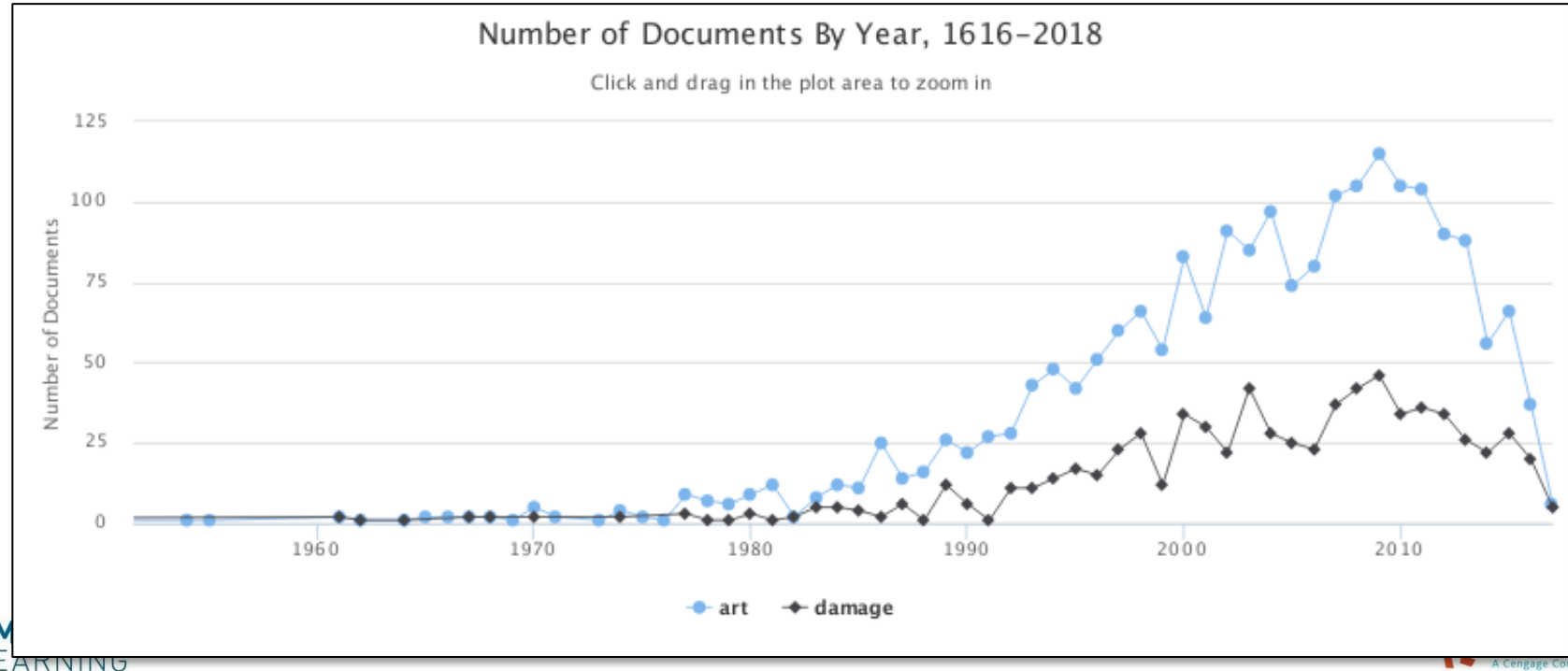
# Benefits to you of Interlink

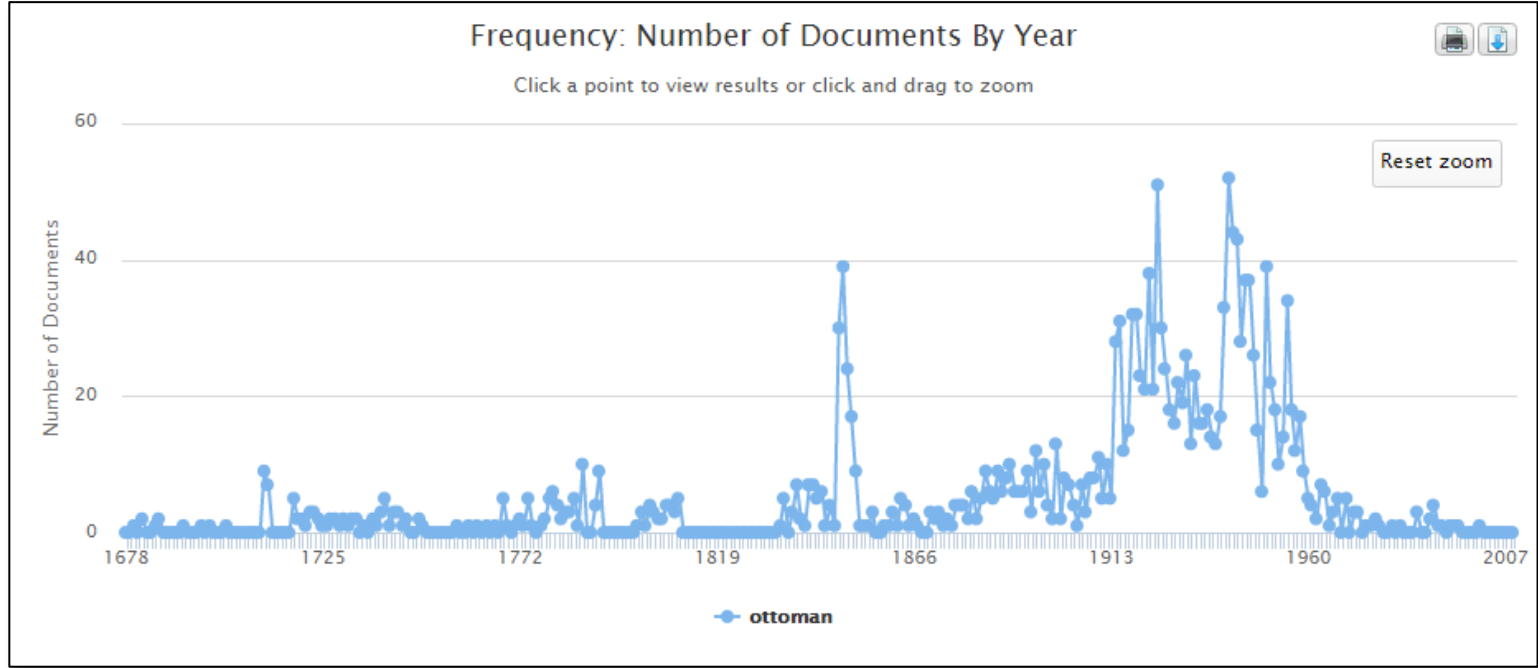
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- This Technology is ***Unique*** – none of the other aggregators can offer this at present: neither Ebsco nor ProQuest have the platform to be able to replicate this
- This functionality works because Gale is the **only** one of the major aggregators who is also a publisher
- Replicates and improves on the Wikipedia experience, which our customers tell us is one of the major challenges to Libraries
- It reaffirms Gale's commitment to providing our customers with technology that improves and enhances their research

# Analyse Literature in a Completely New Way

**Search Terms:** Entire Document ('public art') Or Entire Document (grafitti) **LIMITS:** Content Type ("LitCrit")





# Using AU to research

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- All Archives Unbound collections can be cross-searched together, and with most other Gale Digital Collections, including Historical Newspapers
- Uncover relevant material in unexpected places to increase the quality of research and teaching output
- Analyse all Gale Digital Collections using Term Frequency and Term Cluster tools
- Download OCR data or purchase the OCR for a whole collection to enable sophisticated analysis in any research



# Summary - GRC

- The Largest Collection of High-quality periodical content – **low-embargo, JCR-quality** journals, newspapers and magazines
- Gale's full reference publishing offering, available as a subscription for the first time, including many **award-winning** titles
- The biggest, broadest collection of **scholarly, academic** Literature sources, featuring Gale's leading criticism and biography titles
- **13.5 Million** Unique Primary Source pages to support academic research
- Market-leading functionality that integrates with existing workflows, **enhances research and teaching** and provides avenues for **new discovery**

# Thank you for your time

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